

IN THE CLAIMS

Please amend the claims as follows where a copy of the claims with the amendments delineated are set forth below in accordance with the PTO guidelines. This listing of claims will replace all prior versions, and listings, of claims in this application.

Listing of Claims

1. (Currently Amended) A method comprising:

receiving a first result set, the first result set comprising a first plurality of article identifiers arranged in a first sort order;

receiving a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;

sorting the second plurality of article identifiers in the second sort order into a third sort order based at least in part on the first sort order; and

creating a third result set, ~~the third result set~~ based at least in part on the first ~~result set~~ and ~~the second result set~~ plurality of article identifiers and the third sort order.

2. (Original) The method of claim 1, further comprising creating the first result set.
3. (Original) The method of claim 1, further comprising creating the second result set.
- 4-6. (Canceled)
7. (Currently Amended) The method of claim ~~6~~1, wherein sorting the second plurality of article identifiers comprises:

identifying a first article identifier in a first position in the first result set;

identifying the first article identifier in a second position in the second result set; and
~~relocating~~ placing the first article identifier ~~to~~ in the first position in the second third
result set.

8. (Currently Amended) The method of claim 7~~1~~, wherein ~~modifying-creating~~ the second-
third result set comprises ~~deleting~~ excluding at least one of the second plurality of article
identifiers from the second third result set.

9. (Currently Amended) The method of claim 8, wherein ~~deleting~~ excluding at least one of
the second plurality of article identifiers comprises ~~deleting~~ excluding at least one of the second
plurality of article identifiers based at least in part on an event associated with the article
identifier in the first result set.

10. (Original) The method of claim 8, wherein the at least one of the second plurality of
article identifiers comprises an article identifier in the first plurality of article identifiers for
which a lack of interest has been indicated.

11. (Canceled)

12. (Canceled)

13. (Original) The method of claim 1, further comprising comparing the first result set to the
second result set.

14. (Original) The method of claim 1, further comprising causing the display of the third
result set in place of the first result set.

15. (Original) The method of claim 1, wherein the third result set comprises at least a pre-determined percentage of the first plurality of article identifiers.
16. (Original) The method of claim 1, further comprising receiving a length of display time for an article identifier in the first plurality of article identifiers.
17. (Original) The method of claim 16, further comprising including the article identifier in the third result set if the length of display time is less than a minimum display time.
18. (Original) The method of claim 1, wherein creating the third result set comprises creating the third result set based at least in part on a user activity.
19. (Original) The method of claim 1, wherein the third result set comprises no more than a pre-determined quantity of article identifiers not contained in the first plurality of article identifiers.
20. (Currently Amended) A method comprising:
receiving a first result set, the first result set comprising a first plurality of article identifiers, each of said first plurality of ~~articles~~ article identifiers comprising a length of display time measure indicating a length of time that the article identifier has been displayed on a display; and
creating a second result set, ~~the second result set~~ based at least in part on the article identifiers comprising a length of display time measure less than a predetermined minimum display time.
21. (Currently Amended) A method comprising:
obtaining a first result set, the first result set comprising a first plurality of article

identifiers arranged in a first sort order;

obtaining a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;

sorting the second plurality of article identifiers in the second sort order set into a third sort order based at least in part on the first sort order; and

creating a third result set, ~~the third result set~~ based at least in part on the first ~~result set~~ and the second ~~result set~~ plurality of article identifiers and the third sort order.

22. (Currently Amended) A computer-readable medium on which is encoded program code, the program code comprising code for:

~~program code for~~ receiving a first result set, the first result set comprising a first plurality of article identifiers arranged in a first sort order;

receiving a second result set, the second result set comprising a second plurality of article identifiers arranged in a second sort order;

sorting the second plurality of article identifiers in the second sort order set into a third sort order based at least in part on the first sort order; and

creating a third result set, ~~the third result set~~ based at least in part on the first ~~result set~~ and the second ~~result set~~ plurality of article identifiers and the third sort order.

23. (Canceled)

24. (Canceled)

25. (Canceled)

26. (Currently Amended) The computer-readable medium of claim 2522, wherein program

code for sorting the second plurality of article identifiers comprises:

program code for identifying a first article identifier in a first position in the first result set;

program code for identifying the first article identifier in a second position in the second result set; and

program code for ~~relocating~~ placing the first article identifier ~~to~~ in the first position in the ~~second~~ third result set.

27. (Original) The computer-readable medium of claim 22, further comprising program code for creating the first result set.

28. (Original) The computer-readable medium of claim 22, further comprising program code for creating the second result set.

29. (Currently Amended) The computer-readable medium of claim 22, wherein program code for ~~modifying~~ creating the ~~second~~ third result set comprises program code for ~~deleting~~ excluding at least one of the second plurality of article identifiers from the ~~second~~ third result set.

30. (Currently Amended) The computer-readable medium of claim 29, wherein program code for ~~deleting~~ excluding at least one of the second plurality of article identifiers comprises program code for ~~deleting~~ excluding at least one of the second plurality of article identifiers based at least in part on an event associated with the article identifier in the first result set.

31. (Canceled)

32. (Canceled)

33. (Original) The computer-readable medium of claim 22, further comprising program code for comparing the first result set to the second result set.
34. (Original) The computer-readable medium of claim 22, further comprising program code for causing the display of the third result set in place of the first result set.